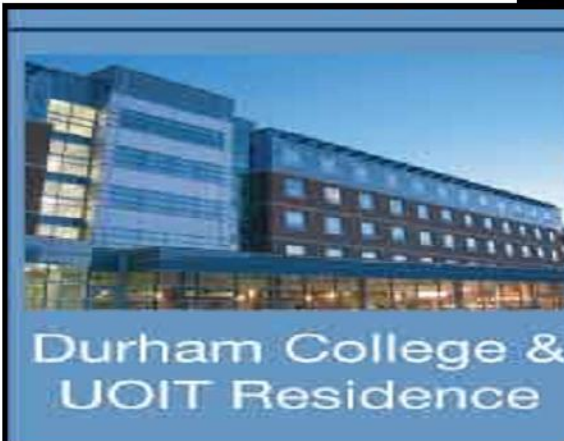




Destination Durham!

**AMES Conference
May 15 – 18, 2005
Oshawa, Ontario**



*“Learning
for
Life”*



**THE ASSOCIATION FOR MUNICIPAL EMPLOYMENT SERVICES
ASSOCIATION POUR LES SERVICES A L'EMPLOI MUNICIPAUX**



Association for Municipal Employment Services

Membership

Please use the form in this brochure to renew your membership or to purchase a new membership.

Benefits of membership include:

- reduced Conference rates
- three issues of AMES Newswatch
- comprehensive membership list, and
- input and representation on areas concerning Provincial policy and planning through direct representation on OMSSA working groups

AMES membership is open to anyone who has an interest in employment issues or in issues affecting Ontario Works and/or ODSP Participants. Voting at the Annual General Meeting is restricted to members from agencies with some public funding who work in part or whole with Ontario Works and/or ODSP Participants.

www.ames.ca

Sunday May 15, 2005

Welcome

4:00 — 7: 00 p.m.

Registration in the Residence lobby

6:00 pm — midnight

Wine and Cheese Reception in the
Residence Hospitality Room

Enjoy some light refreshments while
getting acquainted with other delegates



A donation is appreciated for beverages

Monday May 16, 2005

7:30 — 8:45 a.m. Continental Breakfast in the Residence
Registration continues in Main Lobby

9:00 — 9:30 a.m. **Official Welcome and Opening Remarks**

- Dr. Hugh Drouin, Commissioner of Social Services
- Gary Polonsky, President Durham College and University of Ontario Institute of Technology
- John Gray, Mayor of Oshawa
- Roger Anderson, Chair, Region of Durham

9:30 — 10:00 a.m. **Address by The Honourable Sandra Pupatello**

Minister of Community and Social Services and Minister Responsible for Women's Issues



The Honourable Sandra Pupatello has had a distinguished record of service to her community and to the province. As Opposition Deputy Leader, she provided a strong voice for the improvement of the health care system. Prior to her election, Ms. Pupatello served as the general manager of the Rotary Club of Windsor and earlier as the Executive Director of the Essex County Kidney Foundation of Canada.

10:00—10:15 a.m. Break

10:15—12:00 p.m.

Keynote Speaker Rory Sheehan

Rory Sheehan is an award winning Trainer, Hypnotherapist and best selling author. He is a professional educator committed to helping others succeed in their business and personal lives. His popular workshops stress the importance of relationship building from both the job developer's and client's perspectives.



*"Mind Your Thoughts.
Mind Your Words"*

Monday May 16, 2005

12:15 — 1:15 p.m. Lunch

1:30 — 2:45 p.m. **Concurrent Workshops**

(these are repeated during the latter half of the day)

Effective Ways to Market: Julian Luke,
Coordinator, Special Projects
Durham District School Board



Tight budgets mean you need big bang for your bucks. Learn some tips and tricks to stretch your marketing dollars. Topics include an introduction to basic marketing strategies and theories; demographic characteristics; SWOT analysis; Development of a Marketing Plan; the Importance of Networking; and electronic Communication Strategies. The workshop will also include case studies of organizations and how well they execute their marketing strategies.

Vicarious Trauma: Marianne Seaton, OMSSA

The cumulative impact of dealing with client trauma can cause enormous emotional costs for those helping the victims. In this presentation, learn how to identify and cope with Vicarious Trauma.



2:45 p.m. — 3:00 p.m. Break

3:00 — 4:15 p.m. **Workshops above repeated.**

Monday May 16, 2005

Evening Entertainment

5:00 pm—10:00 pm
(Choose One Option Only)

Option 1: Barbeque at the Residence:



Join us for dinner on the Residence Patio where we will enjoy the first Barbeque of the season . A casual atmosphere, Barbeque-type fare (Burgers, Hot Dogs, Salads, etc) and laughter among friends will mark the end of a successful day.



Option 2: Ocala Winery Tour, Tasting and Dinner:



100 acres nestled atop the Oak Ridge Moraine, a part of the Highlands of Durham region, Ocala's orchards and vineyards overlook a sprawling valley. The winery is housed within a renovated 100 year old board and beam dairy barn. The processing area, barrel room, tank room, warehouse, lab, and tasting room are all on site. Located above the winery tasting room, with a window view over orchard and vineyard is the Loft. This is where you will enjoy your Four Course Prime Rib Roast Beef Dinner. Each four course dinner includes appetizer, salad, dessert and coffee, tea or ice water.

Cost is \$35 per person and includes all taxes and gratuities.

Enter for games and movie night in the 3rd & 4th floor lounge after activities end.

Tuesday May 17, 2005

8:00 — 8:45 a.m. Continental Breakfast in the Residence
Registration continues in Main Lobby

9:00 a.m.—12:00 p.m. Morning Sessions

*Please indicate on your Registration Form your choice of **one** workshop from the following three available. Each workshop will run from 9:00 am. until 12:00 noon. There will be a morning break at 10:30 am. or when it best fits into the session. Note: The Homeless Maze may not have a scheduled break.*

Homeless Maze: Len Perkins

Have you ever wondered what it felt like to be homeless? You'll have a chance to experience the challenges first hand during this popular 3-hour interactive event. You will become the client and experience the Maze of Community Support Services from the other side of the desk!
Maximum 60 people



www.homelessmaze.com

“Dancing with Two Left Feet” : A Panel Discussion presented by the Concurrent Disorders Committee of Durham.

The harder-to-employ client may have a variety of challenges, including mental health issues and substance abuse. Panelists from the Whitby Mental Health Centre, Centre for Addictions and Mental Health, Canadian Mental Health Association, Pinewood Treatment Centre and the Region of Durham will discuss definitions, best practices, suicide prevention tips and resources to support clients in the local community. Sample case studies will be explored in groups to assist participants develop more effective case plans. The material will also address how to help clients get the right kind of support in order to become more employable or sustain long term employment.

Brain Gym: Joan Barrett & Paul Hyman

www.excel-ability.com



Brain Gym® aims to educate the whole person. It combines the techniques of applied kinesiology with the current understanding of whole-brain learning and, through movement, draws out the natural resources that are in each person. Brain Gym® uses simple movements to improve performance and reduce stress and has proved very successful in clinical treatment, leisure education and recreation participation. As this is an experiential workshop, you are invited to wear comfortable clothes and shoes. Through exploration, play, movement education and Brain Gym®, you will discover the richness within you. You will come away with new techniques and have fun!
Maximum 30 people

Tuesday May 17, 2005

12:00-1:00 p.m. Lunch

1:00- 4:00 p.m. "The Story of Northern Magic"



Have you ever thought of following your dreams? Well, this family did just that. Herbert Stuemer was the Captain of the sailboat "Northern Magic" when he and his family decided to leave it all behind and sail around the world. Hear and see a multimedia presentation of this Canadian family's unique adventures and life's lessons learned during their 4 year, 35,000 mile voyage.

www.northernmagic.com

Break at 2:30 pm

AMES CONFERENCE BANQUET

After spending two days building your professional portfolio and restocking your tool kit, recharge your batteries with excellent food, music and dancing. The Banquet has been a popular part of every AMES Conference. Since the 2005 conference is being held in a college/university setting for the first time in several years, we want to take you back to your own "School Days". Wear your school colours or bring a favourite memento from your school. **PRIZES WILL BE AWARDED!**

6:00-7:00 p.m. Cocktails

7:00-8:00 p.m. Dinner

8:00-12:00 a.m. Dance



Wednesday May 18, 2005

7:30-8:45 a.m. Hot Buffet Breakfast in the Cafeteria

9:00-10:15 a.m. **AMES Annual General Meeting**, reports and election of new AMES Board Members for 2005-2006

10:30 – 11:30 p.m. **Keynote Speaker Dan Carter**



Dan Carter is local motivational speaker. He is also the host and producer of *First Take with Dan Carter*, Durham's daily television show on CHEX TV. In 2004, he was awarded the **Courage to Come Back Award**, recognizing his courage to turn his life around after being orphaned at a young age, coping through several personal tragedies and overcoming substance abuse.

11:30-12:00 p.m.

Closing Remarks

Barbara Millions AMES President

The AMES Board would like to thank the Durham Region Ontario Works staff for all of their hard work and assistance in making this conference a success.



Residence and Conference Centre
1910 Simcoe Street North, Oshawa, Ontario L1G 4Y3
Reservations: 905-728-8700 Ext. 8000
Fax: 905-404-8877



Directions

Eastbound (From Toronto): Take 401 East to exit #417, Simcoe St. Turn left on to Bloor St. and then left onto Simcoe St. Proceed North on Simcoe approx. 8 km. Turn into Durham College entrance and proceed to South Village.

Westbound (from Kingston): Take 401 West to exit #418, Ritson Rd. Proceed North approx. 8 km. To Taunton Rd. Turn left on to Taunton Rd. Proceed approx. .5 km to Simcoe St. Turn right on Simcoe St. and proceed North .5 km. Turn into Durham College entrance and proceed to South Village.

IMPORTANT: A block of rooms will be held for AMES delegates until April 1, 2005. Cost is \$69.95 per suite (each suite accommodates two people in separate rooms)

Dignitaries



On behalf of Durham Regional Council, I extend a warm welcome to all of the participants in the AMES conference. Our community is delighted to host this special event.

***Roger Anderson,
Chair, Regional Municipality of Durham***



On behalf of Oshawa City Council and the residents of Oshawa, I am pleased to officially welcome all of the AMES conference delegates to our community and extend our best wishes for a successful conference. Thank you for choosing Durham College/UOIT and Oshawa as the host site for your event. We know you will enjoy your stay in our city and hope that we may once again welcome you for future conferences.

***John Gray
Mayor,
City of
Oshawa***



On behalf of Durham College and the University of Ontario Institute of Technology, I extend a warm welcome to those attending the 2005 AMES Conference. I am very pleased that our facilities have been selected as the site of this important conference. I know our visitors will enjoy the campus amenities and beautiful surroundings.

***Gary Polonsky
President and Vice-
Chancellor
Durham College/
University of
Ontario Institute of
Technology***